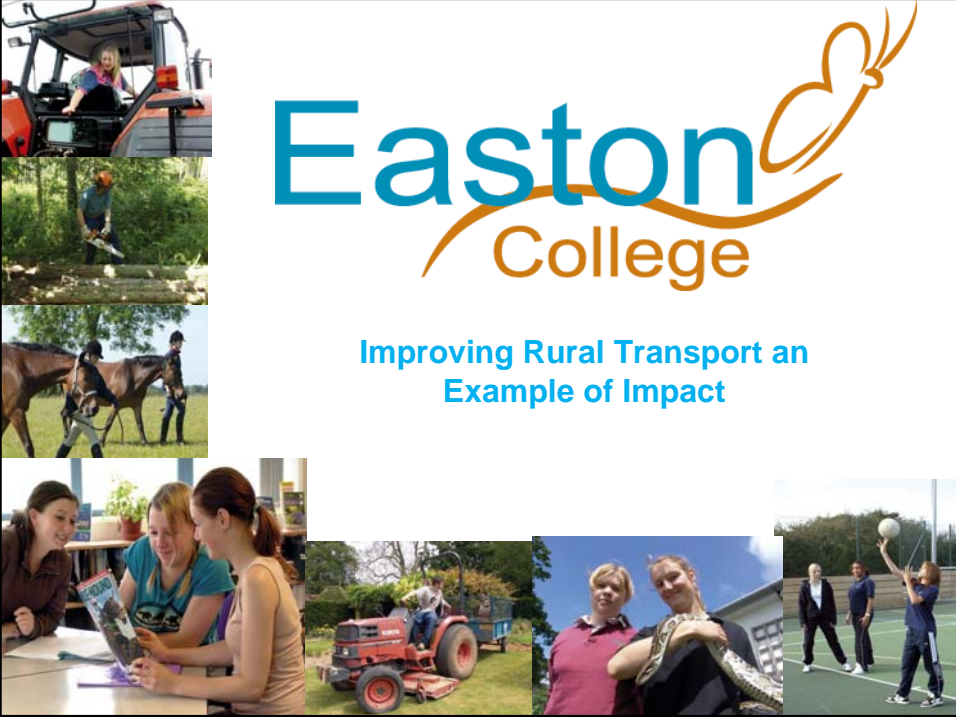


Easton College

Improving Rural Transport an Example of Impact





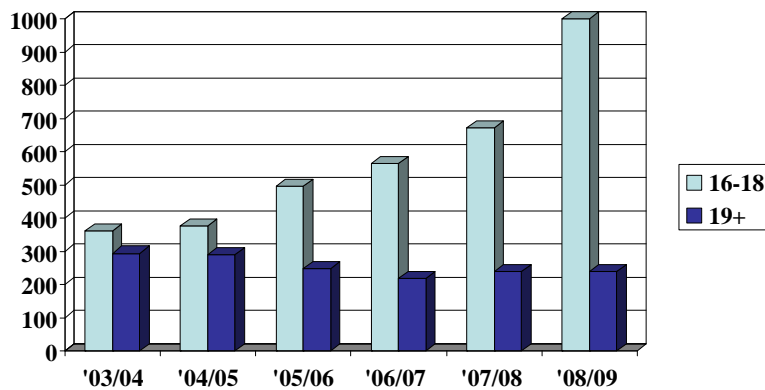
Easton College



- Specialist Vocational College serving key priority industries
 - Landbased
 - Sport
 - Public Services
 - Pre Foundation to FDg
 - Commercial landbased enterprises
 - Extensive sports facilities
 - Residential

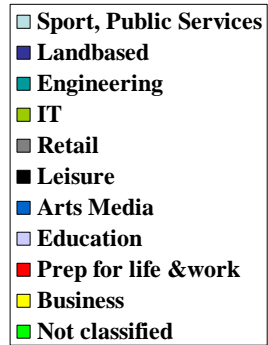
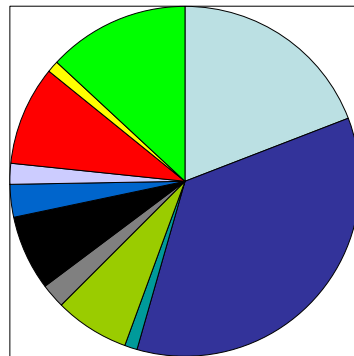
The fastest growing college in Norfolk

Student Numbers FE Funded FTE

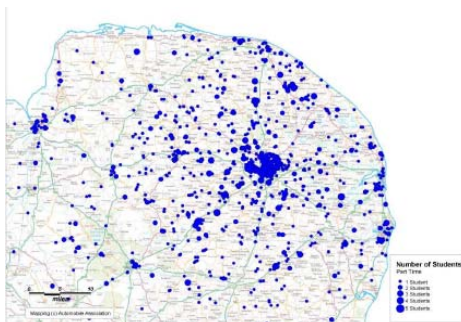


Curriculum Mix

% of Enrolments

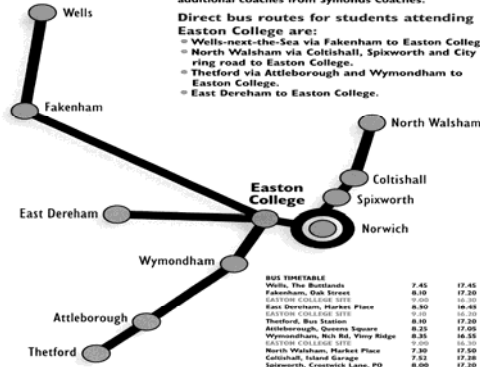


Easton College



- **Catchment**
 - Norfolk
 - Regionally and in some cases national recruitment
 - Serving a widely dispersed population
 - Historically low levels of participation and attainment
 - Predominantly micro businesses

New direct bus routes to Easton College starting in September 2008



Bus Route 57A from Norwich railway station, Castle Meadow and St Stephens operates daily for all students with additional coaches from Symonds Coaches.

Direct bus routes for students attending Easton College are:

- Wells-next-the-Sea via Fakenham to Easton College.
- North Walsham via Coltishall, Spixworth and City ring road to Easton College.
- Thetford via Attleborough and Wymondham to Easton College.
- East Dereham to Easton College.

BUS TIMETABLE	
Wells, The Butlands	7.45 17.45
Fakenham, Oak Street	8.50 17.50
EASTON COLLEGE SITE	9.00 18.00
East Dereham, Market Place	8.50 18.50
EASTON COLLEGE SITE	9.00 19.00
Thetford, Bus Station	8.50 17.50
Attleborough, Queens Square	8.35 17.05
Wymondham, St. Hil, Viny Ridge	8.35 18.35
EASTON COLLEGE SITE	9.00 18.00
North Walsham, Market Place	7.30 17.30
Coltishall, Island Garage	7.30 17.30
Spixworth, Crosswell Lane, PO	8.00 17.30
Norwich, King Road, opp Asda	8.20 17.20
Dereham Road, Gatehouse, PH	8.35 16.55
Dereham Road, Larkman Lane	8.40 16.50
Dereham Road, Richmond Road	8.50 16.40
EASTON COLLEGE SITE	9.00 16.00

You may be eligible for help with costs for travel - 16 to 19 year old and 19+ students should ring the Student Information Centre on 01603 731232 for explanation of the arrangements and application.

01603 731232

Easton College
www.easton.ac.uk
Easton College, Easton, Norwich, NR9 5DX.

NEW direct bus routes to Easton College starting in September 2009

EXTRA Daily lunchtime bus to and from City bus station.

BUS TIMETABLE	
Getting There	Going Home
North Walsham, Market Place	7.30 17.30
Coltishall, Island Garage	7.32 17.32
Spixworth, Crosswell Lane, PO	8.00 17.30
Norwich, King Road, opp Asda	8.20 17.20
Dereham Road, Gatehouse, PH	8.35 16.55
Dereham Road, Larkman Lane	8.40 16.50
Dereham Road, Richmond Road	8.50 16.40
EASTON COLLEGE SITE	9.00 16.00
Wells, The Butlands	7.45 17.45
Fakenham, Oak Street	8.50 17.50
EASTON COLLEGE SITE	9.00 18.00

PROVISIONAL TIMES	
Getting There	Going Home
Swaffham via Easton	13 13
Swaffham, Market Place	07.20 17.20
Swaffham, opp Victoria Street	07.24 17.24
Leeds Dereham, Bus Station	07.30 17.30
Great Dereham, Bus Station	07.34 17.34
Litcham	07.38 17.38
Mileham, opp Post Office	07.42 17.42
East Dereham, Bus Station	07.46 17.46
Rowley, Beach Drive	08.00 18.00
Dereham, Market Lane	08.02 18.02
EASTON COLLEGE SITE	08.05 18.05

Eastonham to Easton	
Eastonham, Easton	128
Eastonham, Easton	129
Eastonham, opp Post Office	130
Eastonham, opp Victoria Street	131
Eastonham, opp Victoria Street	132
Eastonham, opp Victoria Street	133
Eastonham, opp Victoria Street	134
Eastonham, opp Victoria Street	135
Eastonham, opp Victoria Street	136
Eastonham, opp Victoria Street	137
Eastonham, opp Victoria Street	138
Eastonham, opp Victoria Street	139
Eastonham, opp Victoria Street	140
Eastonham, opp Victoria Street	141
Eastonham, opp Victoria Street	142
Eastonham, opp Victoria Street	143
Eastonham, opp Victoria Street	144
Eastonham, opp Victoria Street	145
Eastonham, opp Victoria Street	146
Eastonham, opp Victoria Street	147
Eastonham, opp Victoria Street	148
Eastonham, opp Victoria Street	149
Eastonham, opp Victoria Street	150

Thetford to Easton	
Thetford, Bus Station	8.4
Attleborough, Queens Square	8.15
Wymondham, St. Hil, Viny Ridge	8.35
EASTON COLLEGE SITE	9.00



Bus Route 57 from Norwich railway station, Castle Meadow and St Stephens operates daily for all students with additional coaches from Symonds Coaches (57A & 57B).

You may be eligible for help with costs for travel - 16 to 19 year old and 19+ students should ring the Student Information Centre on 01603 731232 for explanation of the arrangements and application.

Contact and applications - NCC - www.norfolk.gov.uk/post6transport Tel: 08448 008003

Direct bus routes for students attending Easton College are:

- North Walsham via Coltishall, Spixworth and City ring road to Easton College.
- Wells-next-the-Sea via Fakenham and Bawdeswell to Easton College.
- Swaffham via Litcham, Mileham and East Dereham to Easton College.
- Thetford via Attleborough and Wymondham to Easton College.
- Downham Market via Swaffham and East Dereham to Easton College.
- Tiffwood via Mattishall to Easton College.
- Shipham via Watton and Hingham to Easton College.

01603 731232

www.easton.ac.uk
Easton College, Easton, Norwich, NR9 5DX.



Issues we have been trying to address

- Areas with low participation in education post 16 generally and specifically in terms of EC recruitment patterns
- Reducing student drop out at age 17
- Excessive travel times
- Travel complexity
- Reducing pressure on college residencies
- Altering perceptions on accessibility

What has been the impact

- Significant increases in recruitment from targeted areas contributing to (but not solely responsible for) a growth of 19+ in 16-18 students in the last year
- Big reductions in travel times
- Big shifts in the proportion of students attending via public transport
- Significant contribution to NEET
- Impacts on retention

Issues we continue to work on

- Enabling access to more remote areas to market town hubs using Kickstart and other local solutions
- Further extending the network at a cost we can collectively afford
- Bus passes that work with multiple operators
- The physical infrastructure needed to cope with the number of buses involved!

Opportunities

- Reducing travel costs, times and restrictions to access for 14-16 vocational programmes and the New Diploma's
- Enabling the college transport infrastructure to enable access to employment for those in more remote rural areas
- Joined up thinking between different colleges and other service providers